

APP OPPORTUNITY DAY Q2/2023

Presented by

AppliCAD Public Company Limited

“Where Innovation Begins”

AppliCAD Product Solution
Manufacturing | Construction

AGENDA

- 01 BUSINESS OVERVIEW**
- 02 FINANCIAL PERFORMANCE
- 03 BUSINESS UPDATE
- 04 Q & A

“
Innovation Changes Everything.
AppliCAD is Where Innovation Begins.
”

นวัตกรรมจะเปลี่ยนทุกสิ่ง

แอปพลิแคด คือ ที่ที่นวัตกรรมเริ่มต้น

AppliCAD Public Company Limited



สร้างคน



สร้างเครื่องมือ



สร้างธุรกิจ

COMPANY STRUCTURE



AppliCAD

- A distributor of complete design solutions and services



Deti Company Limited

- Certified Training Center in Engineering and Architectural design software



**Rabbit Prototype
Company Limited**

- One stop service of prototype and low volume production



PT. Indonesia AppliCAD

- A distributor of complete design solutions and services in Indonesia

REVENUE STRUCTURE



GstarCAD
Standard



JAKA®

MakerBot



3DEXPERIENCE®
Platform on the Cloud
Create Sustainable Innovation



SOFTWARE

+ Software for industrial design

+ Software for architectural design and construction

HARDWARE

+ 3D Printer

+ 3D Scanner

+ Equipment and consumables

+ JAKA

SERVICE

+ Subscription Service

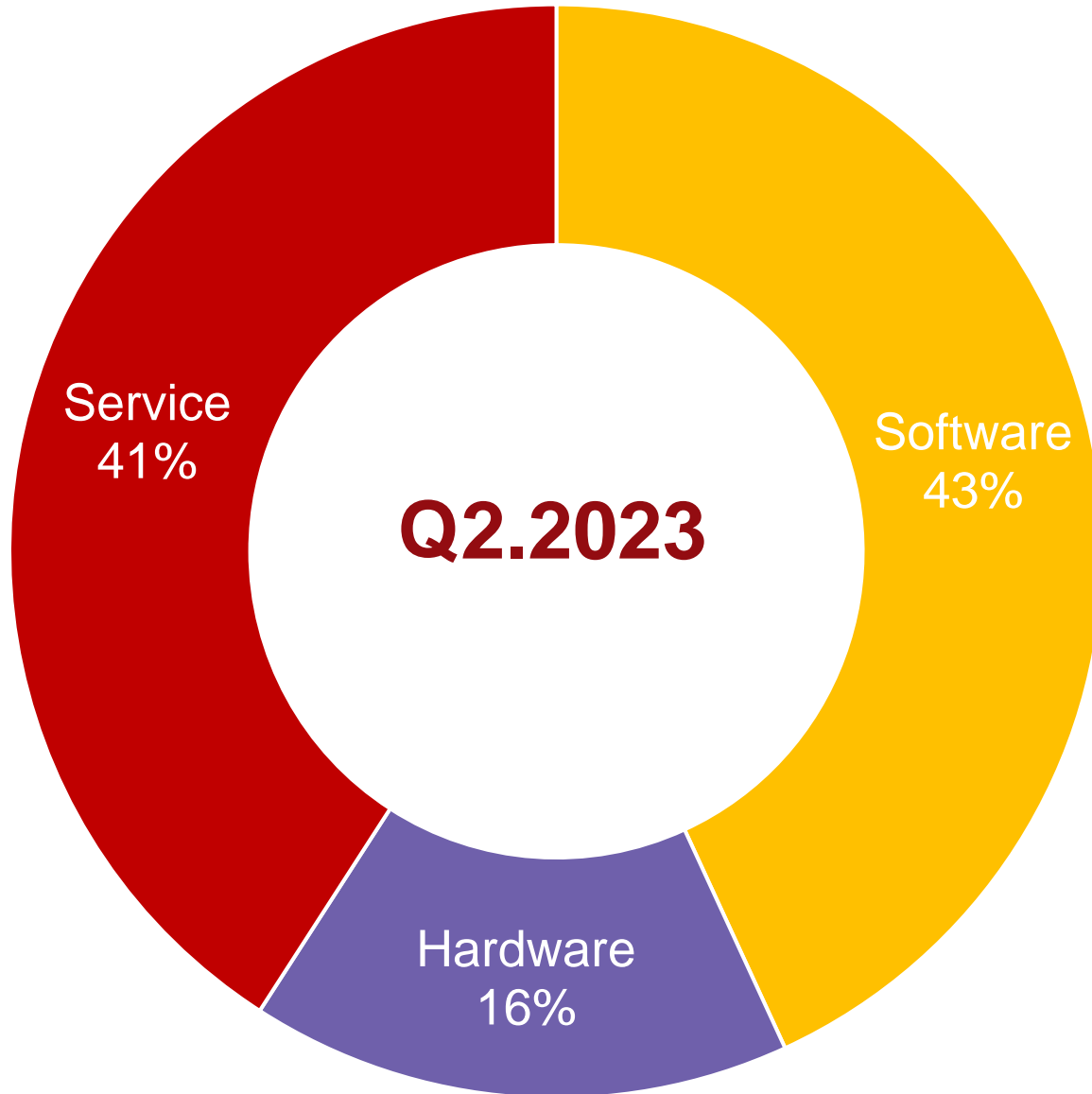
+ Training Service (DETI Training Center)

+ Prototype and low volume production

+ XR Service

+ 3D design services as customer's requirements

REVENUE STRUCTURE



SERVICE

- + Subscription Service
- + Training Service (DETI Training Center)
- + Prototype and low volume production
- + XR Service
- + 3D design services as customer's requirements

SOFTWARE

- + Software for industrial design
- + Software for architectural design and construction

HARDWARE

- + 3D Printer
- + 3D Scanner
- + Equipment and consumables
- + JAKA

AGENDA

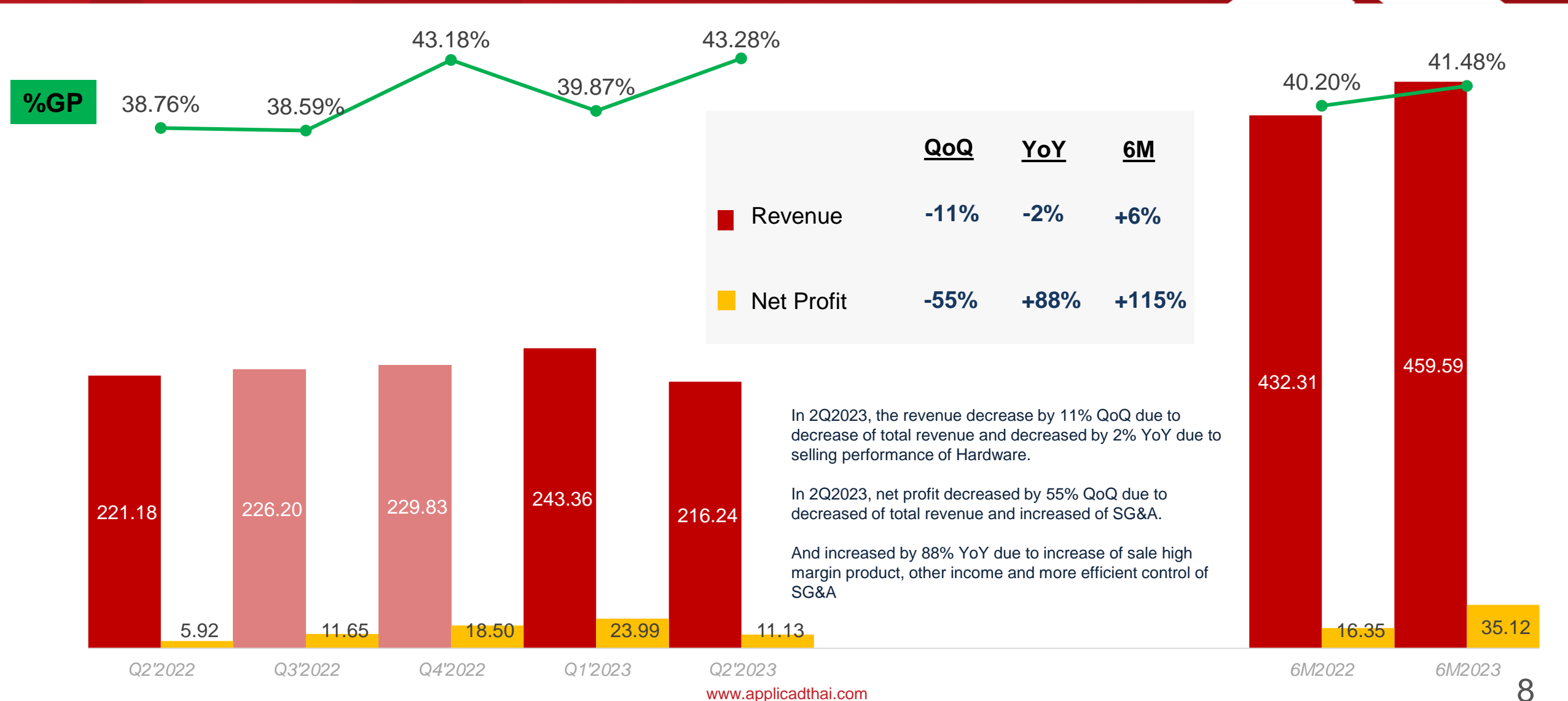
01 BUSINESS OVERVIEW

02 FINANCIAL PERFORMANCE

03 BUSINESS UPDATE

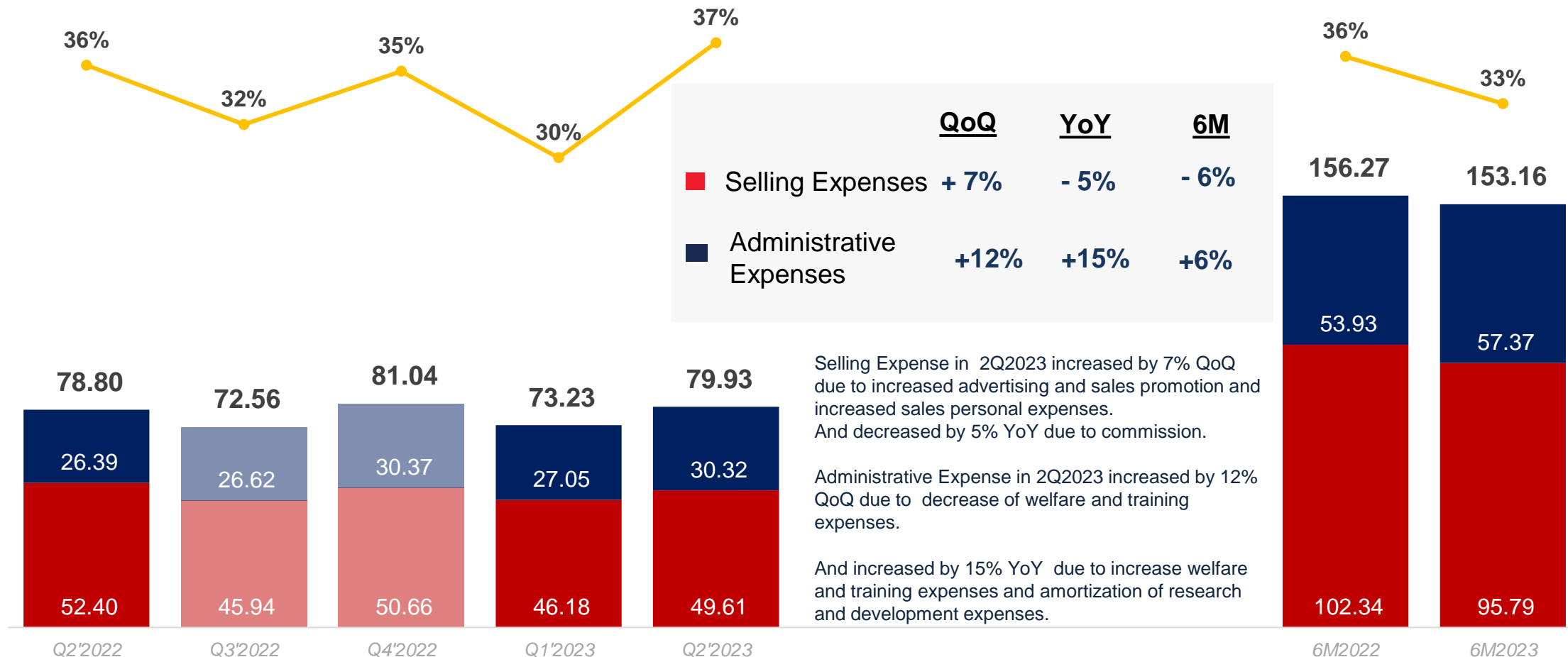
04 Q & A

FINANCIAL PERFORMANCE



FINANCIAL PERFORMANCE

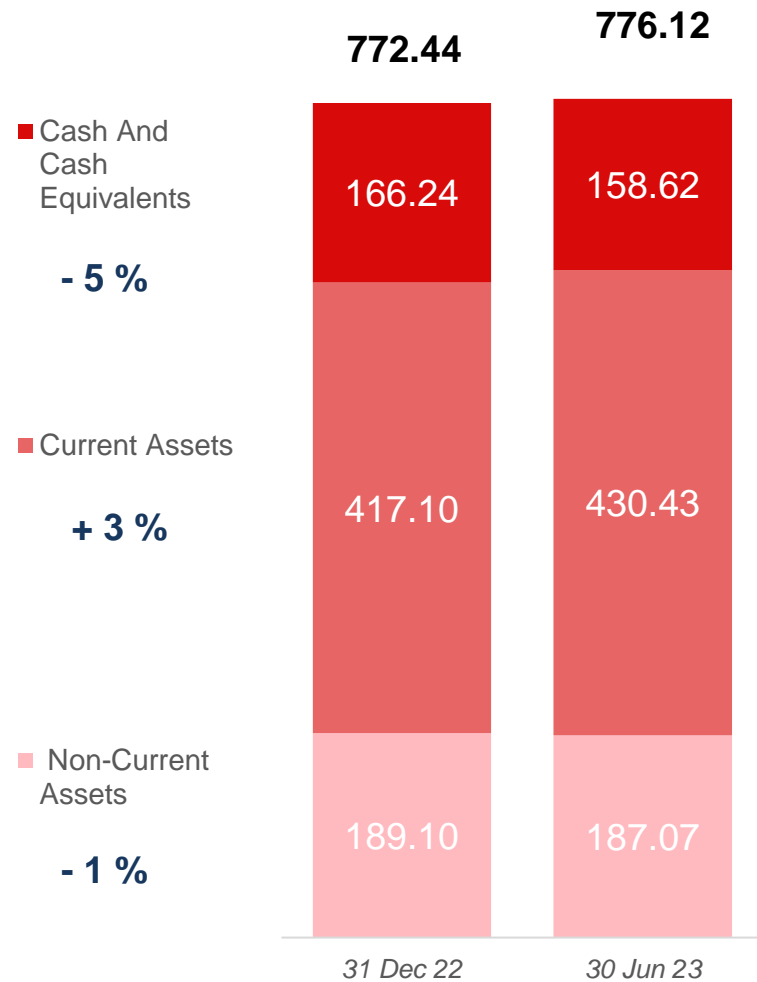
SG&A (Unit : MB)



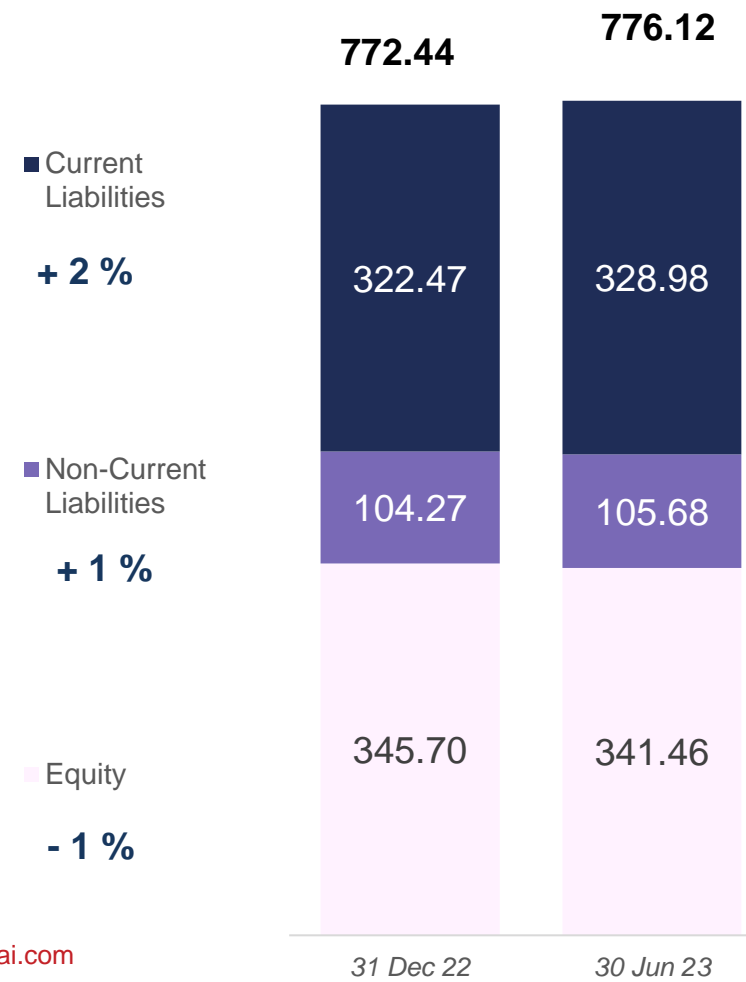
FINANCIAL PERFORMANCE

Balance Sheet (Unit : MB)

Assets

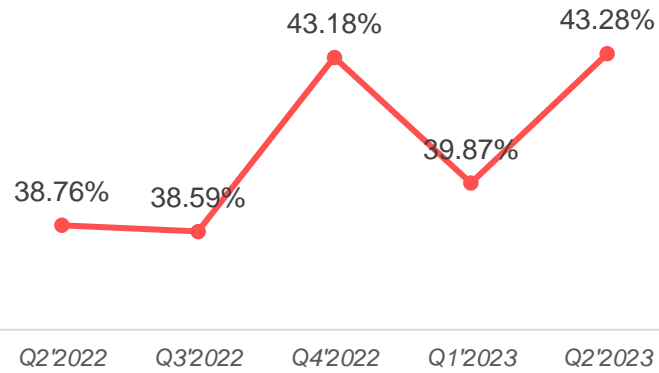


Liabilities and Equity

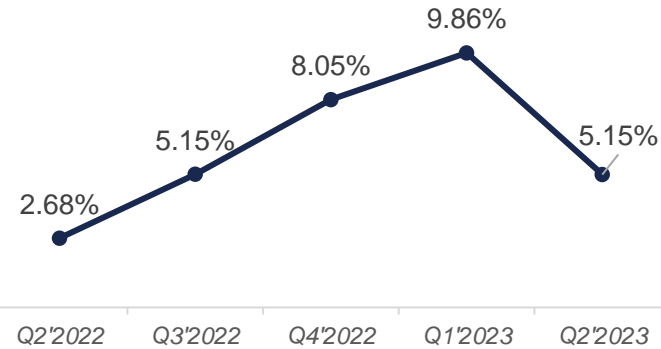


FINANCIAL RATIO

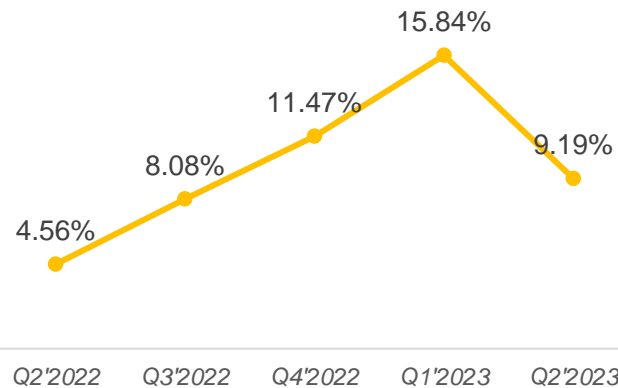
GP



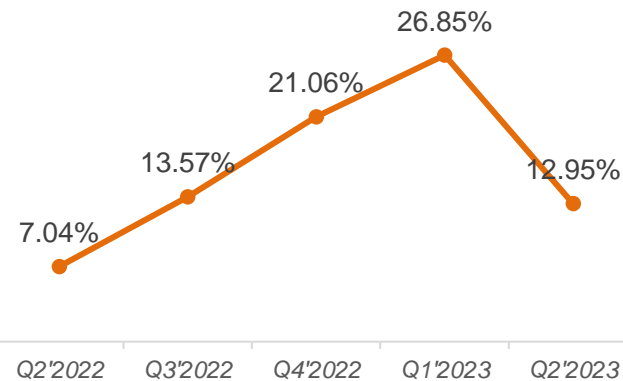
NP



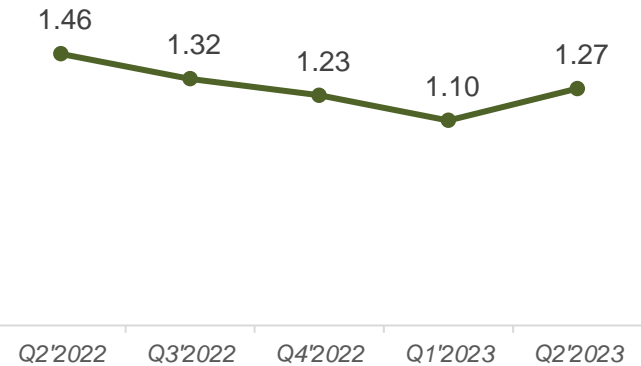
ROA



ROE

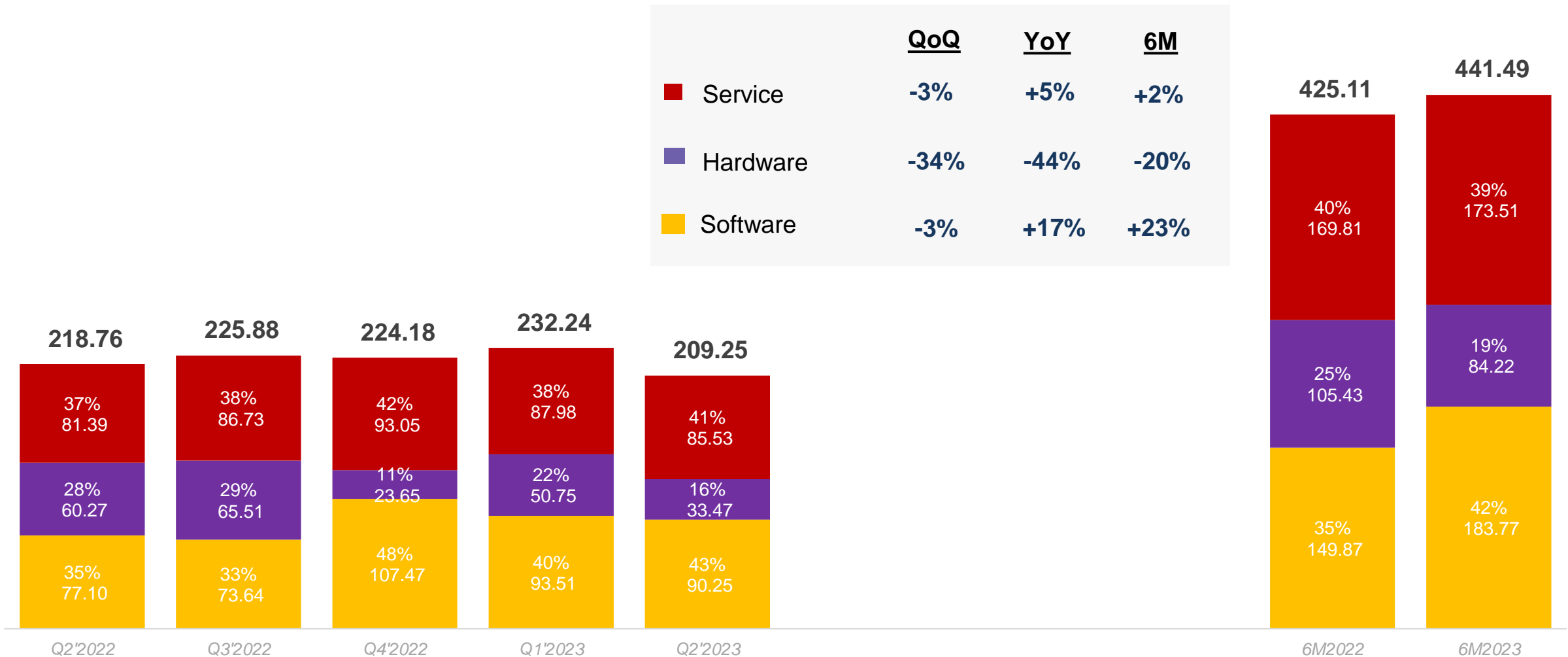


D/E



FINANCIAL PERFORMANCE

Revenue structure (Unit : MB)



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CHALLENGES AND OPPORTUNITIES



Challenges

Product owner's product price hike.

Sales model change.

Opportunities



Increasing intensity in terms of intellectual property rights for product owners.

▶ เจาะลึกการใช้เทคโนโลยี ERP กับโลกอุตสาหกรรมการผลิต

AppliCAD ERP

สำหรับงานอุตสาหกรรม

APE ระบบซอฟต์แวร์ ERP จัดการข้อมูลด้านอุตสาหกรรมการผลิตไทย ใช้งานได้ ทุกที่
ทุกเวลาผ่าน Cloud การบริหารข้อมูลแบบ Lean Manufacturing Concept

เริ่มต้นแพคเกจ

▶ ดูผลิตภัณฑ์ ERP ทั้งหมด

<https://apeerp.com/>



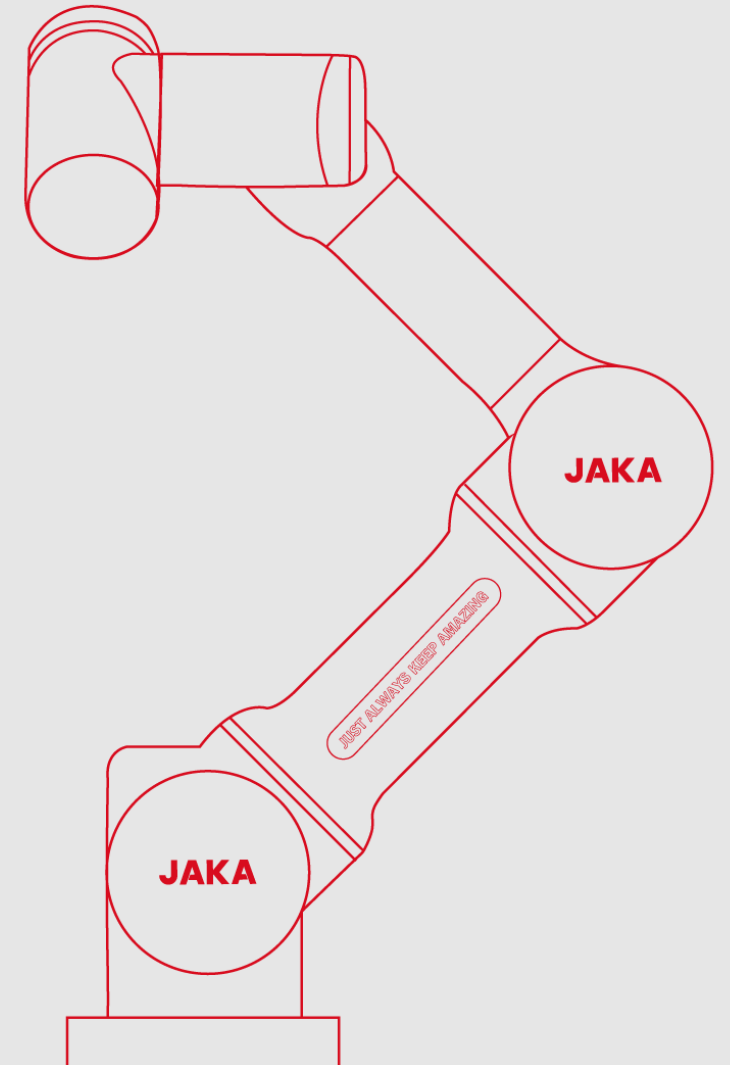
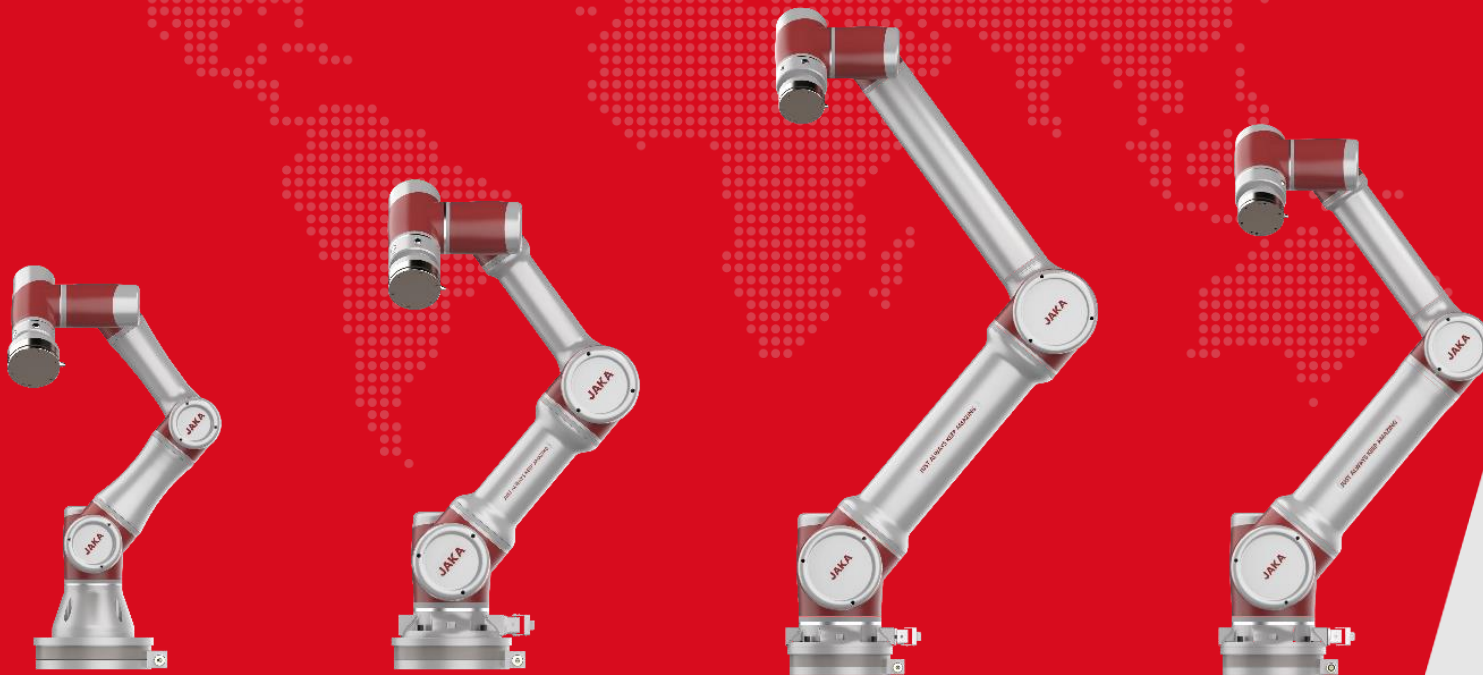


PTCAD

Your CAD, Start NOW

COLLABORATIVE ROBOT

Just Always Keep Amazing



OIIO



Thailand HR Tech 2023



PUB & BAR Asia 2023



Q & A



AppliCAD

Thank You

AppliCAD is Where Innovation Begins



AppliCAD Public Company Limited - Investor Relations
Department

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