

APP OPPORTUNITY DAY Q2/2022

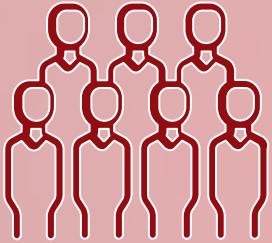
Presented by

AppliCAD Public Limited Company

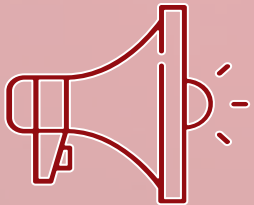
“Where Innovation Begins”

AppliCAD Product Solution
Manufacturing | Construction

2022 APP STRATEGIC DIRECTION



Develop and provide knowledge and skills to staff for the most efficiency.



Focus on revenue generation.



Focus on development of the Company's products.

AGENDA

- 01 BUSINESS OVERVIEW**
- 02 FINANCIAL PERFORMANCE
- 03 BUSINESS OUTLOOK
- 04 Q & A

7,000+
CUSTOMER TRUST
(ENGINEERS & ARCHITECTS)

 320+
STAFF MEMBERS

28+ YEARS
OF EXPERIENCE
IN MANUFACTURING
DESIGN

 80+ EXPERTS
TECHNICAL
SUPPORTS

www.applicadthai.com

BEST SERVICE

APPLICAD PROVIDES EXCELLENT AFTER-SALES SERVICES
WHICH HAVE BEEN RECOGNIZED BY MANY AWARDS



- 2015 TOP RESELLER HIGHEST CUSTOMER SATISFACTION AP SOUTH, SOLIDWORKS WORLD 2016, DALLAS, TEXAS
- 2015 TOP RESELLER OVERALL PERFORMANCE AP SOUTH, SOLIDWORKS WORLD 2016, DALLAS, TEXAS
- 2017 THAILAND TOP SME AWARDS, INDUSTRY PERFORMANCE, BANGKOK
- 2018 TOP CUSTOMER ADVOCACY BUSINESS, STRATASYS & MAKERBOT APJ PARTNER MEETING 2018, ISRAEL
- 2020 PDPA Compliance – PDPA Awards 2020, BANGKOK

“
Innovation Changes Everything.
AppliCAD is Where Innovation Begins.
”

นวัตกรรมจะเปลี่ยนทุกสิ่ง

แอปพลิแคด คือ ที่ที่นวัตกรรมเริ่มต้น

AppliCAD Public Company Limited



สร้างคน



สร้างเครื่องมือ



สร้างธุรกิจ

COMPANY STRUCTURE



AppliCAD

- A distributor of complete design solutions and services



Deti Company Limited

- Certified Training Center in Engineering and Architectural design software



**Rabbit Prototype
Company Limited**

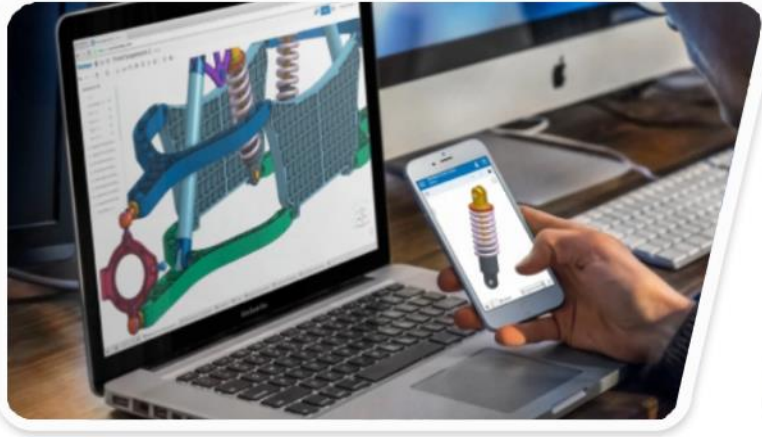
- One stop service of prototype and low volume production.



PT. Indonesia AppliCAD

- A distributor of complete design solutions and services in Indonesia?

REVENUE STRUCTURE



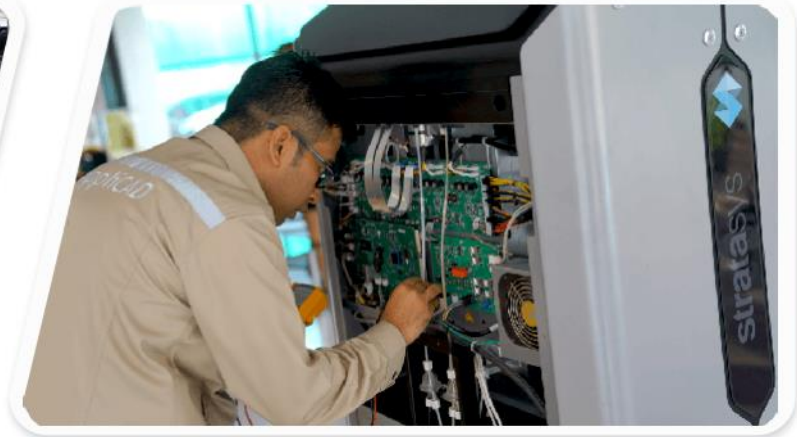
SOFTWARE

- + Software for industrial design
- + Software for architectural design and construction



HARDWARE

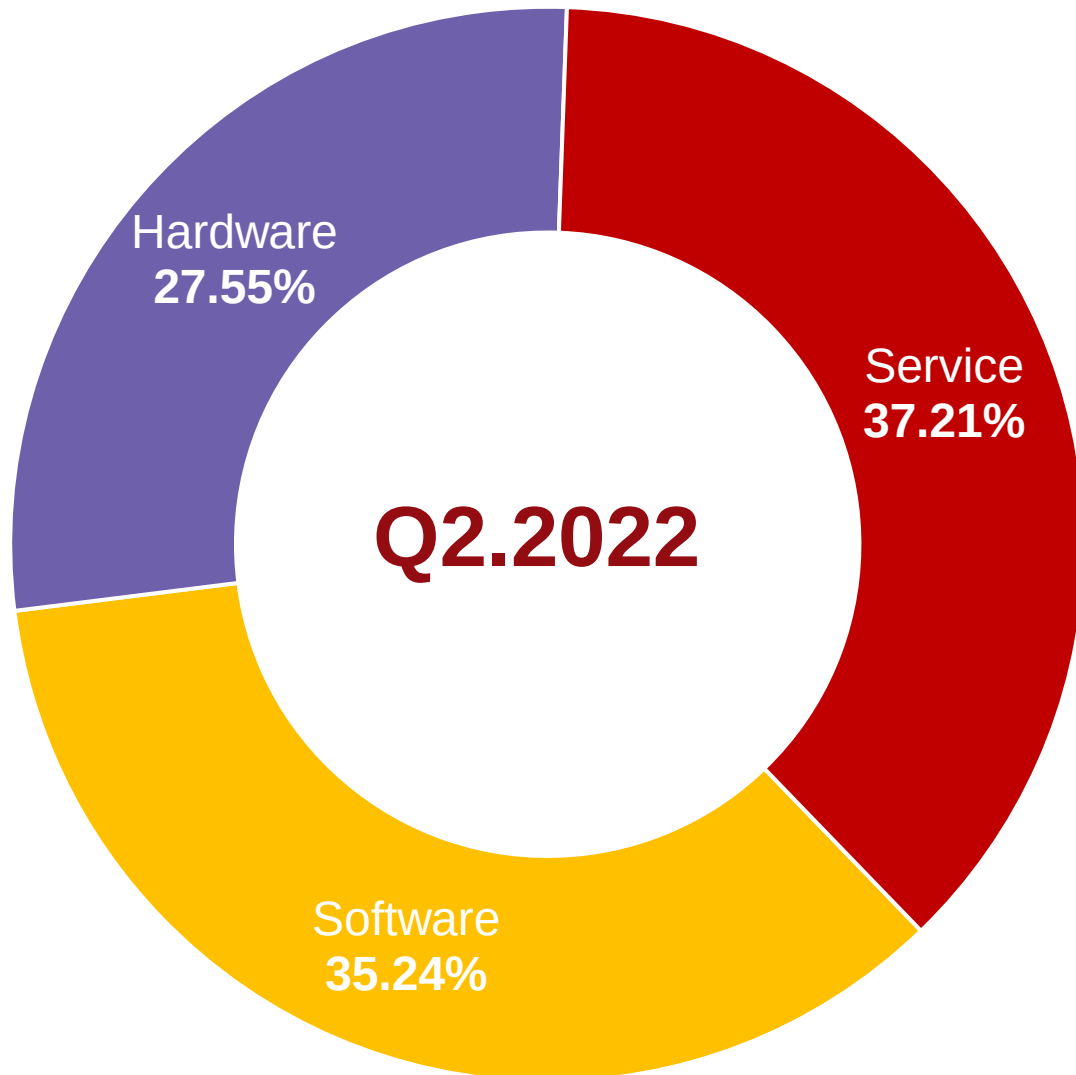
- + 3D Printer
- + 3D Scanner
- + Equipment and consumables



SERVICE

- + Subscription Service
- + Training Service (DETI Training Center)
- + Prototype and low volume production
- + XR Service
- + 3D design services as customer's requirements

REVENUE STRUCTURE



SERVICE

- + Subscription Service
- + Training Service (DETI Training Center)
- + Prototype and low volume production
- + XR Service
- + 3D design services as customer's requirements

SOFTWARE

- + Software for industrial design
- + Software for architectural design and construction

HARDWARE

- + 3D Printer
- + 3D Scanner
- + Equipment and consumables

AGENDA

01 BUSINESS OVERVIEW

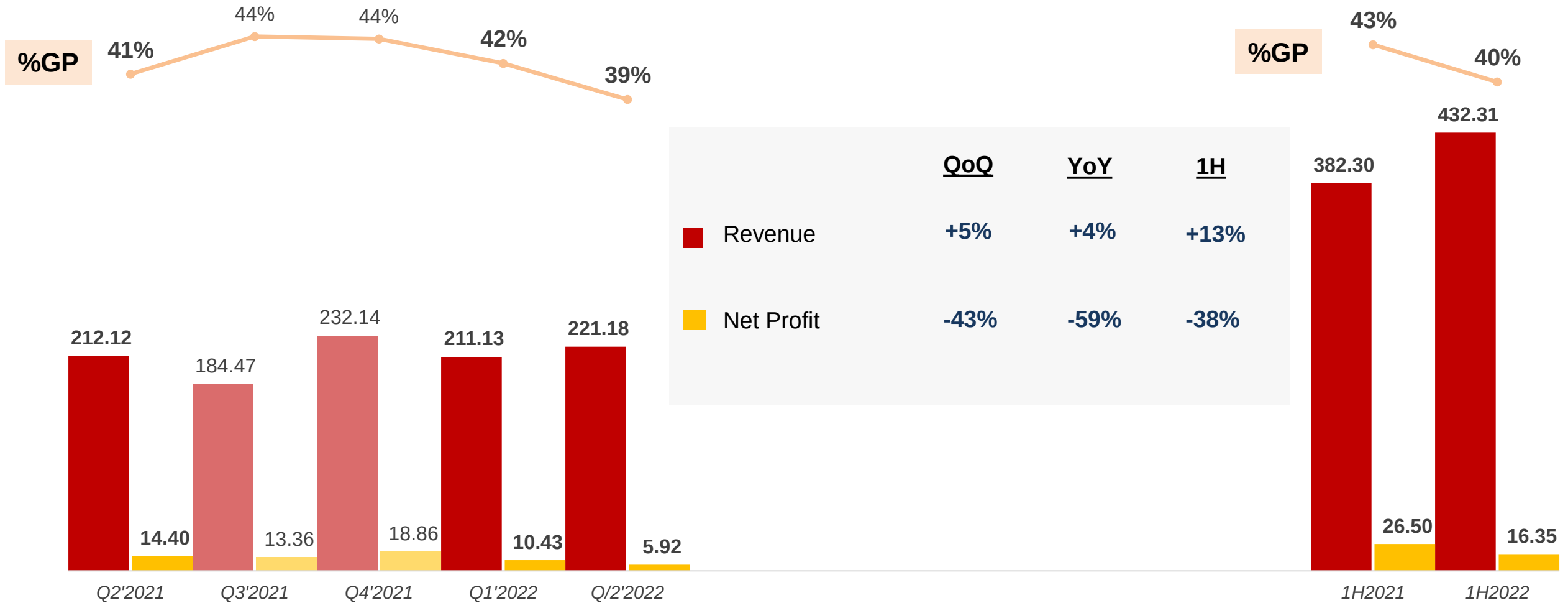
02 FINANCIAL PERFORMANCE

03 BUSINESS OUTLOOK

04 Q & A

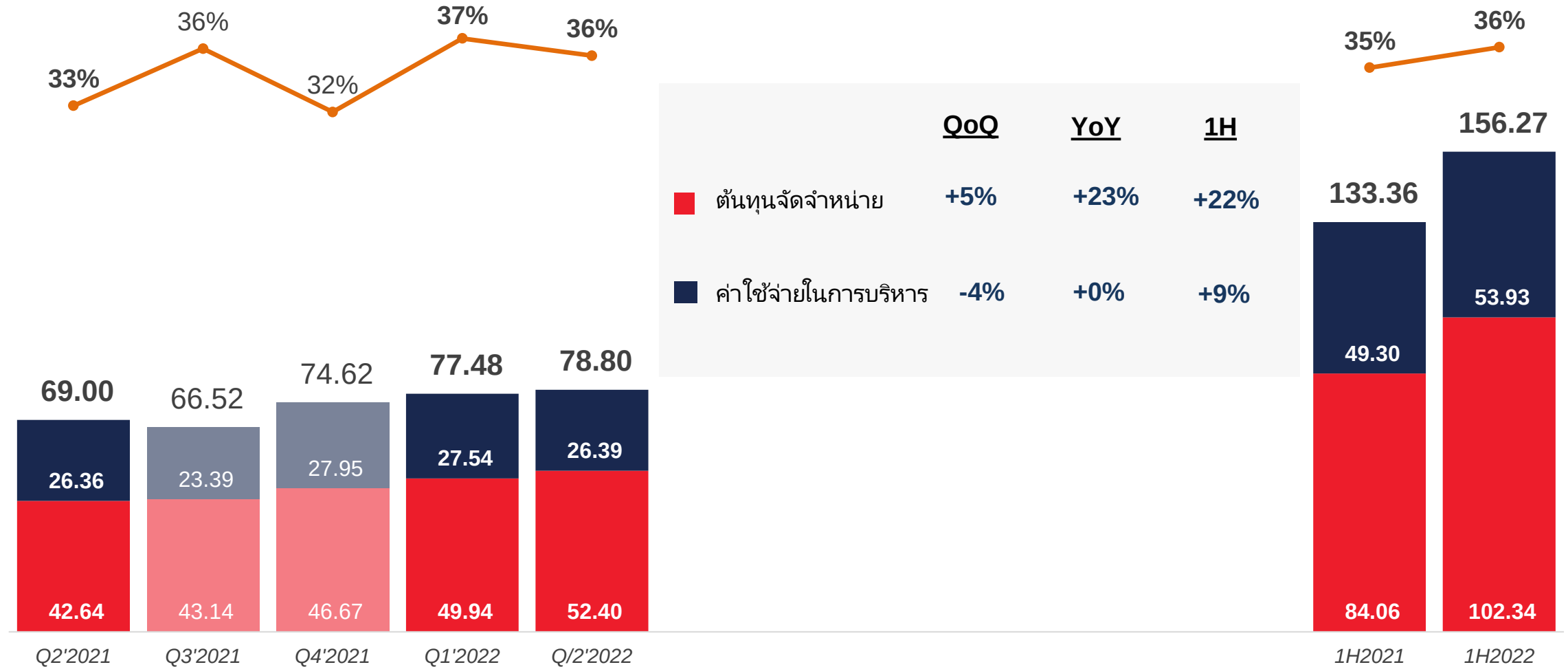
FINANCIAL PERFORMANCE

Revenue & Net Profit (Unit : MB)



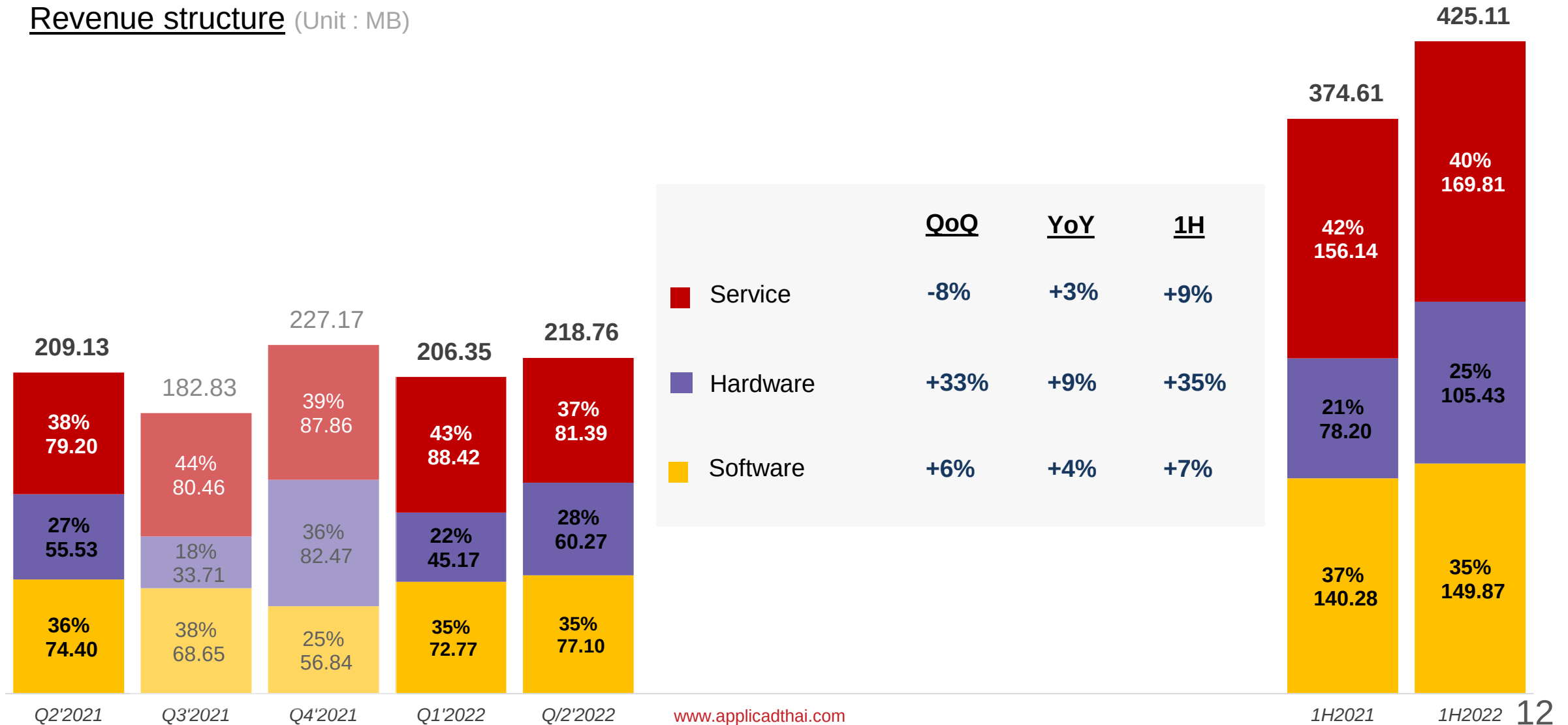
FINANCIAL PERFORMANCE

SG&A (Unit : MB)



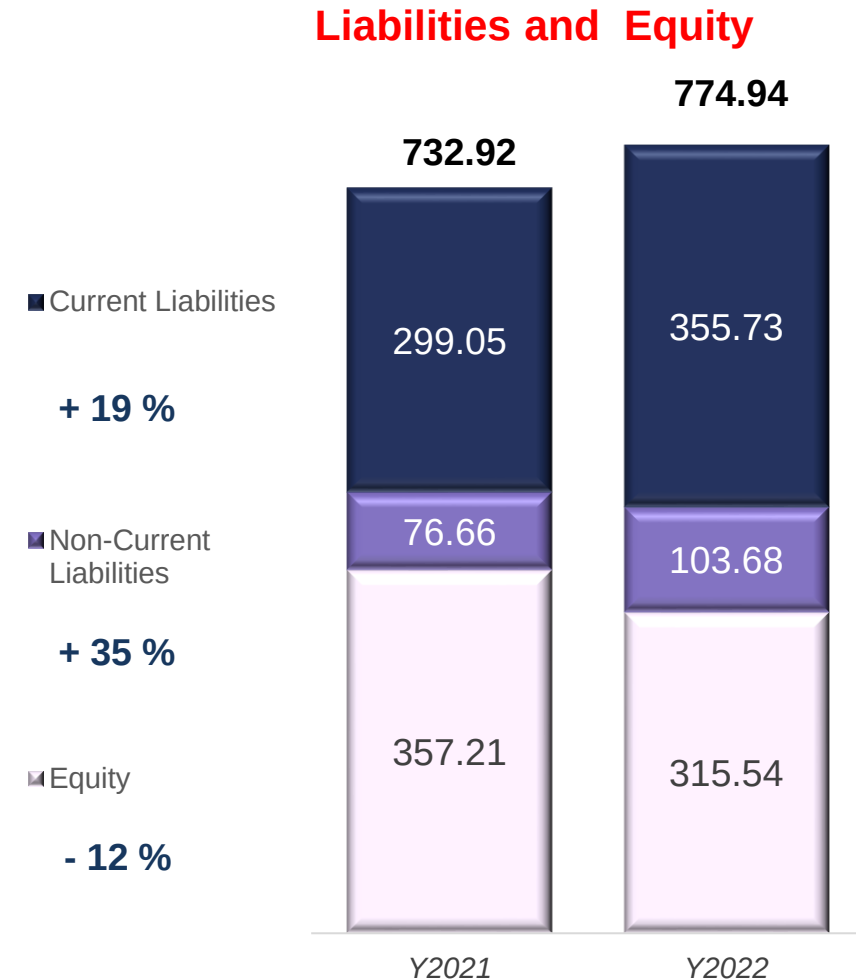
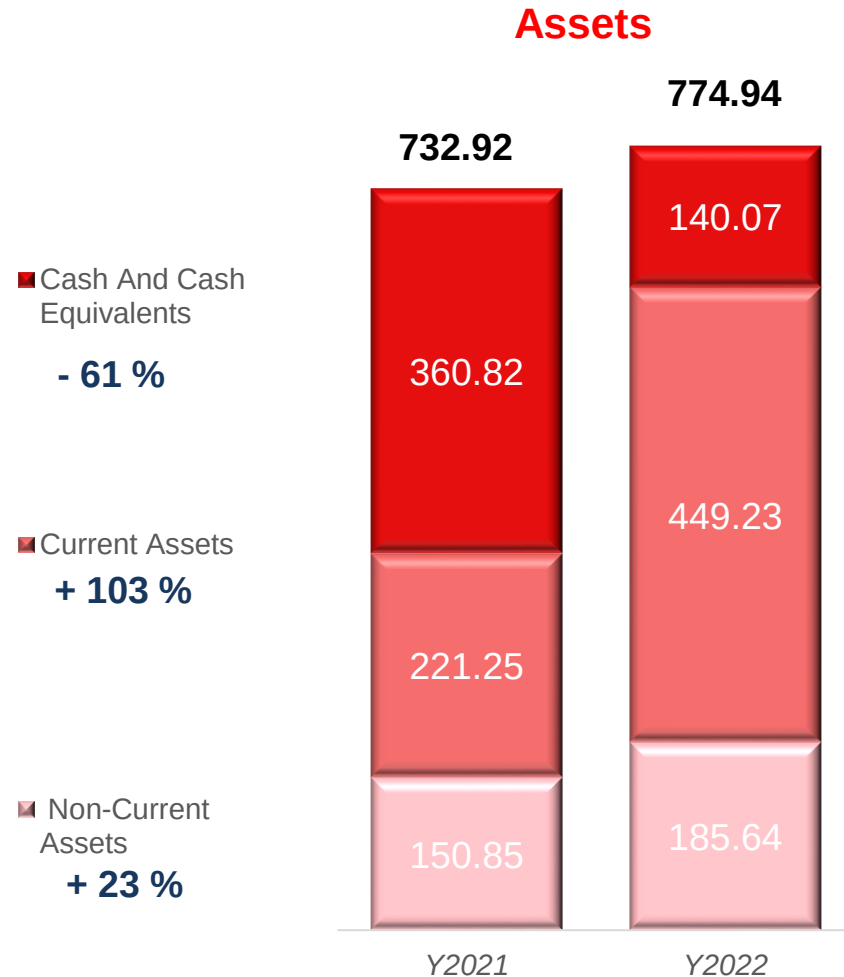
FINANCIAL PERFORMANCE

Revenue structure (Unit : MB)



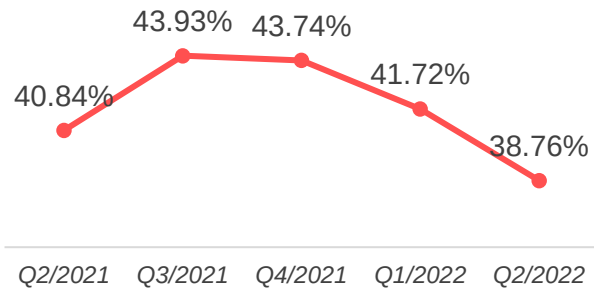
FINANCIAL PERFORMANCE

Balance Sheet (Unit : MB)

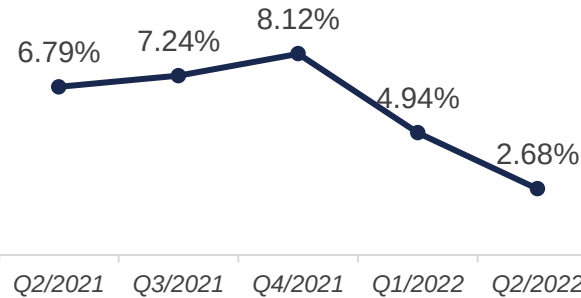


FINANCIAL RATIO

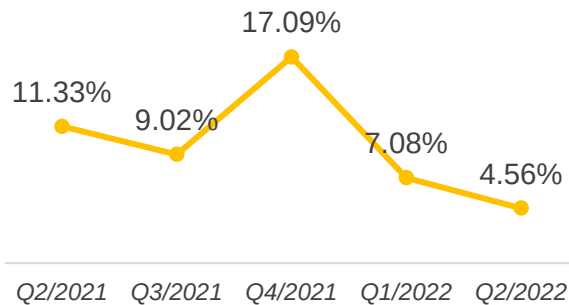
GP



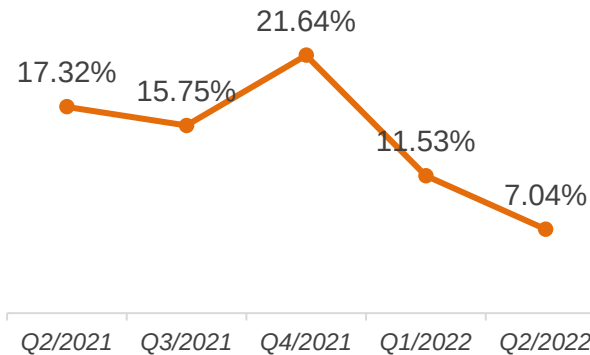
NP



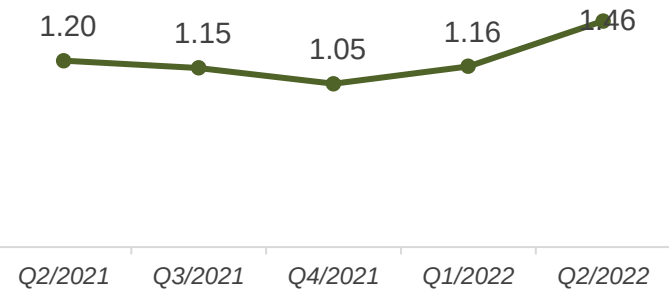
ROA



ROE



D/E



AGENDA

- 01 BUSINESS OVERVIEW
- 02 FINANCIAL PERFORMANCE
- 03 BUSINESS OUTLOOK**
- 04 Q & A



AppliCAD
Public Company Limited



3D Virtual Solution

AppliCAD

XR SERVICE

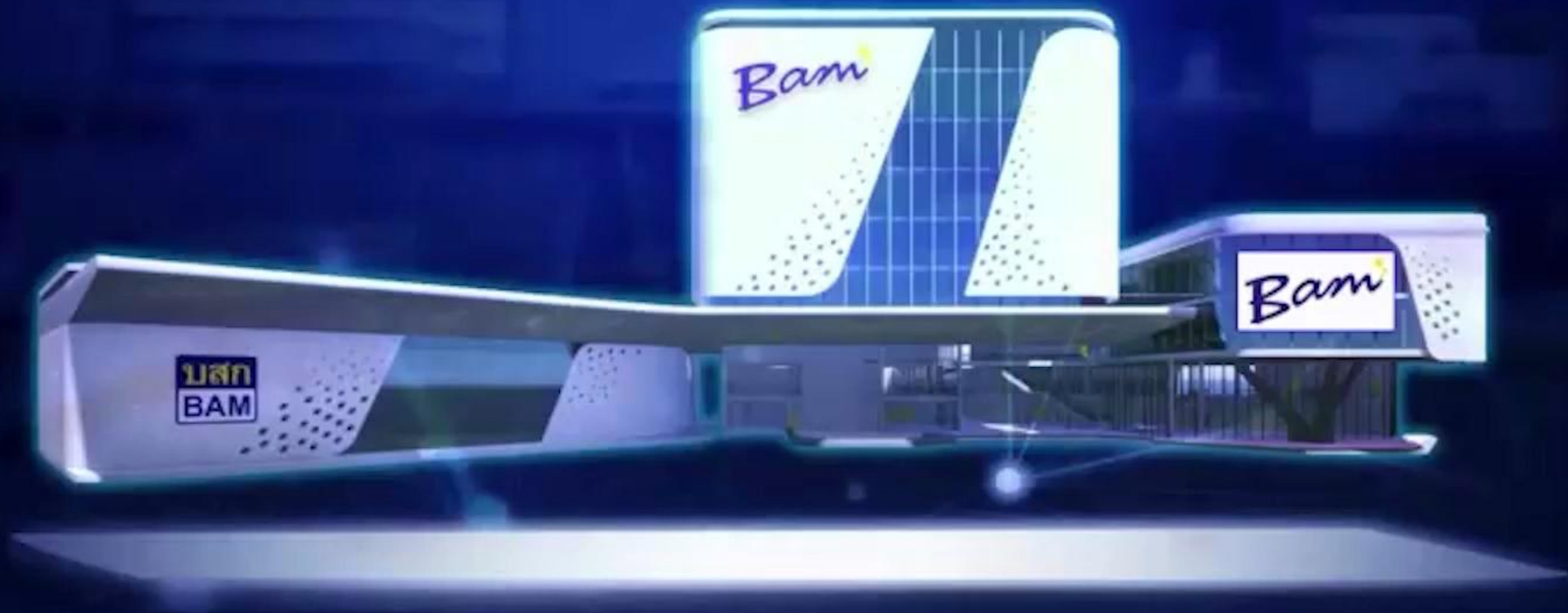
- 1 Animation
- 2 Inter-Active
- 3 VR (Virtual Reality)
- 4 AR (Augmented Reality)



BAM VIRTUAL STORE



Click here



AppliCAD Innovation Center : AIC

AIC

APPLICAD
INNOVATION
CENTER

ศูนย์แสดงนวัตกรรมเพื่องานออกแบบ และการผลิต



“AIC คือ ศูนย์นวัตกรรมของแอปพลิแคด (AppliCAD Innovation Center : AIC) ที่สร้างขึ้นจากวิสัยทัศน์ในการเป็นจุดเริ่มต้นของการสร้างนวัตกรรมเพื่อเสริมศักยภาพธุรกิจของไทย ผลักดันให้เกิดความคิดสร้างสรรค์ และนวัตกรรมใหม่ๆ ด้วยการส่งเสริมการพัฒนาบุคลากร พัฒนาเครื่องมือ เพื่อพร้อมไปสู่การพัฒนาธุรกิจให้เติบโตได้อย่างยั่งยืน”

Q & A



AppliCAD

Thank You

AppliCAD is Where Innovation Begins



AppliCAD Public Limited Company - Investor Relations
Department

Tel. +66 2744 9045, Fax. +66 2744 9049

E-mail : ir@applicadthai.com

Website : www.applicadthai.com